



## NEWS RELEASE

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### **Vibrant Idéation & Marketing retains Brigitte Filiatrault Public Relations services**

**MONTREAL, Thursday, August 27, 2009** — **Vibrant Idéation et Marketing**, a national firm that specializes in ideation, sales performance and experiential marketing, retains **Brigitte Filiatrault Public Relations** services for a Communication, Visibility and Positioning Plan for the firm for the year.

#### **About Brigitte Filiatrault Public Relations**

Founded in 2004, Brigitte Filiatrault Public Relations is a national company that offers a broad range of public relations and strategic communications services. BFRP services include strategic counsel, special events, project management, spokesperson training, crisis management, internal communications, media relations, evaluation and sponsorships management, communications plan, spokespersons recruitment as well as copy writing, proofreading and translation.

-30-

#### **Information:**

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