



NEWS RELEASE

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Groupe VIVA selects Brigitte Filiatrault Public Relations to announce a \$1.1 million dollar investment

MONTREAL, Tuesday, May 26, 2009 — **Groupe VIVA**, a firm who specializes in point of sale digital marketing and offers a vast array of digital display products and services, soundscapes and interactive applications to businesses wanting to enhance customer experiences, selects **Brigitte Filiatrault Public Relations** to announce financment of \$1,1 million dollars with an investor's group and to reveal its new brand image.

About Brigitte Filiatrault Public Relations

Founded in 2004, Brigitte Filiatrault Public Relations is a national company that offers a broad range of public relations and strategic communications services. BFRP services include strategic counsel, special events, project management, spokesperson training, crisis management, internal communications, media relations, evaluation and sponsorships management, communications plan, spokespersons recruitment as well as copy writing, proofreading and translation.

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