



## **NEW RELEASE**

For immediate distribution

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### ***New brand image and Web Site for Brigitte Filiatrault Public Relations who celebrate her 7<sup>th</sup> Anniversary this year!***

**MONTREAL, Tuesday, November 1, 2011**—To celebrate her 7<sup>th</sup> year anniversary this year as a national company that offers a broad range of public relations and strategic communications services, **Brigitte Filiatrault Public Relations (BFRP)** reveals its new brand image and signature and has a brand new Web Site online: [www.bfrp.ca](http://www.bfrp.ca).

For her new logo that establishes the company's evolution, the B in the box represents the Public Relations Agency BFRP and the slogan "We are working for you, with you" demonstrates how much her founder, Brigitte Filiatrault, works with her clients and does everything in her power to meet her clients' communications objectives if not to exceed them.

This new brand image and signature was created by Marengère Design et communications ([www.marengere.com](http://www.marengere.com)).

#### **About Brigitte Filiatrault Public Relations**

Founded in 2004, Brigitte Filiatrault Public Relations is a national company that offers a broad range of public relations and strategic communications services. BFRP services include communications, visibility and positioning plans, crisis management, evaluation and sponsorships management, internal communications, media relations, project management, special events, spokespersons media training, spokespersons recruitment, strategic counsel and planning, translation as well as writing and proofreading.

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#### **BRIGITTE FILIATRAULT**

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