



NEWS RELEASE

For immediate distribution

Roam Mobility selects Brigitte Filiatrault Public Relations as national agency of record

MONTREAL, Tuesday, November 1, 2011 — **Roam Mobility** selects **Brigitte Filiatrault Public Relations** as translation agency of record. BFRP Public Relations' work for Roam Mobility will include translation of the company's Web site, product user guides and product fact sheets as well as supporting media relations surrounding the launch of this new service in Canada.

Roam Mobility provides global roaming solution for talk, text and data and is launching a brand new service for Canadians traveling to the US early in December 2011.

About Brigitte Filiatrault Public Relations

Founded in 2004, Brigitte Filiatrault Public Relations is a national company that offers a broad range of public relations and strategic communications services. BFRP services include strategic counsel, special events, project management, spokesperson training, crisis management, internal communications, media relations, evaluation and sponsorships management, communications plan, spokespersons recruitment as well as copy writing, proofreading and translation.

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